

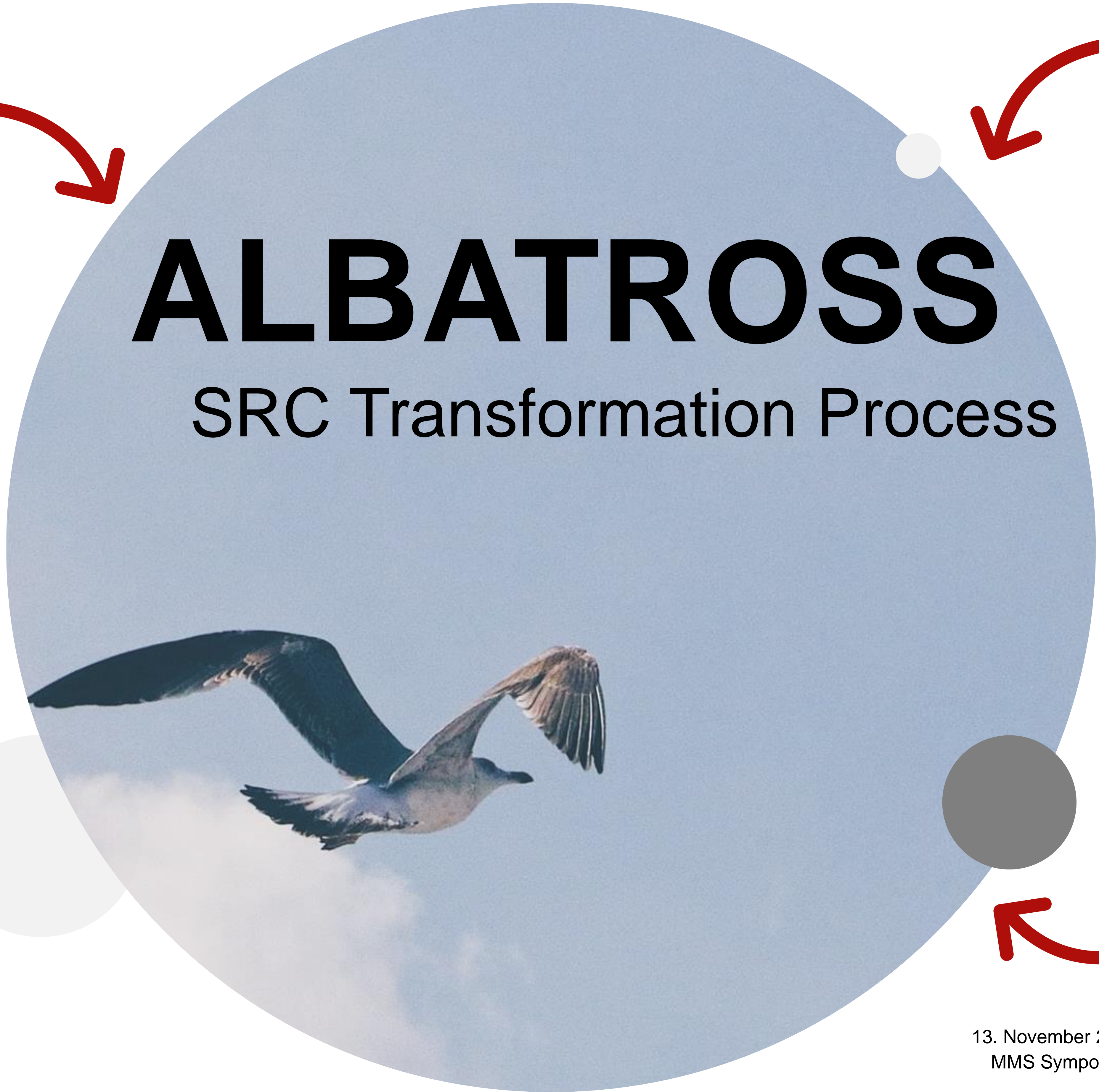
# Localisation at the Swiss Red Cross MMS Symposium

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13 November 2023



Grand Bargain



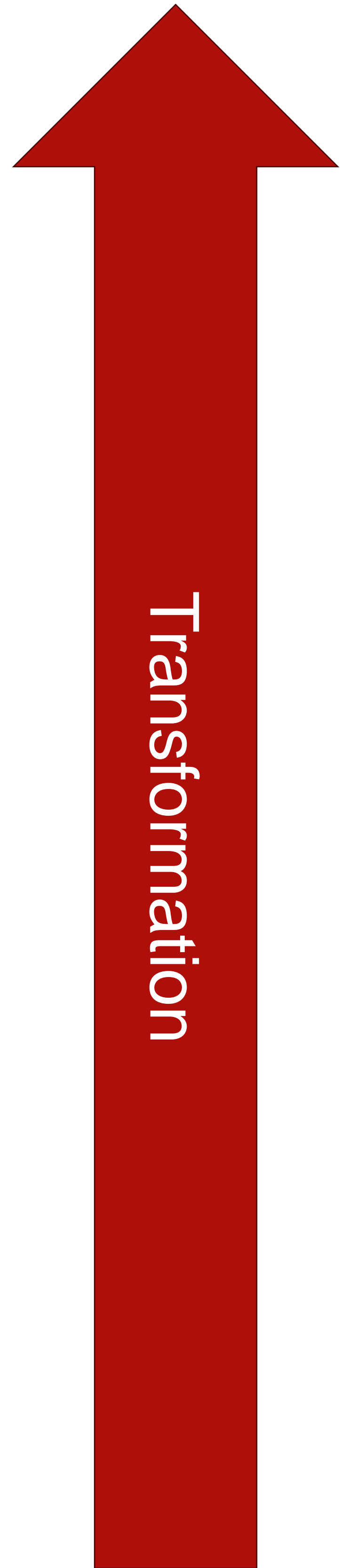
IFRC Strategy  
2030

[Why Strategy 2030? — IFRC | Solferino Academy](#)

SRC Strategy  
2030

<https://www.2030.redcross.ch/>





## **IMPACT @ the community**

- Empowered local communities
- Enhanced resilience

## **OUTCOME @ partner**

Strong and effective Red Cross and Red Crescent Sister National Societies who are able to deliver and meet the needs of the most vulnerable.

## **Transformational goals of SRC:**

### **SRC's new role as facilitator**

**GOAL 1** Revised organisational structure with improved efficiency and effectiveness

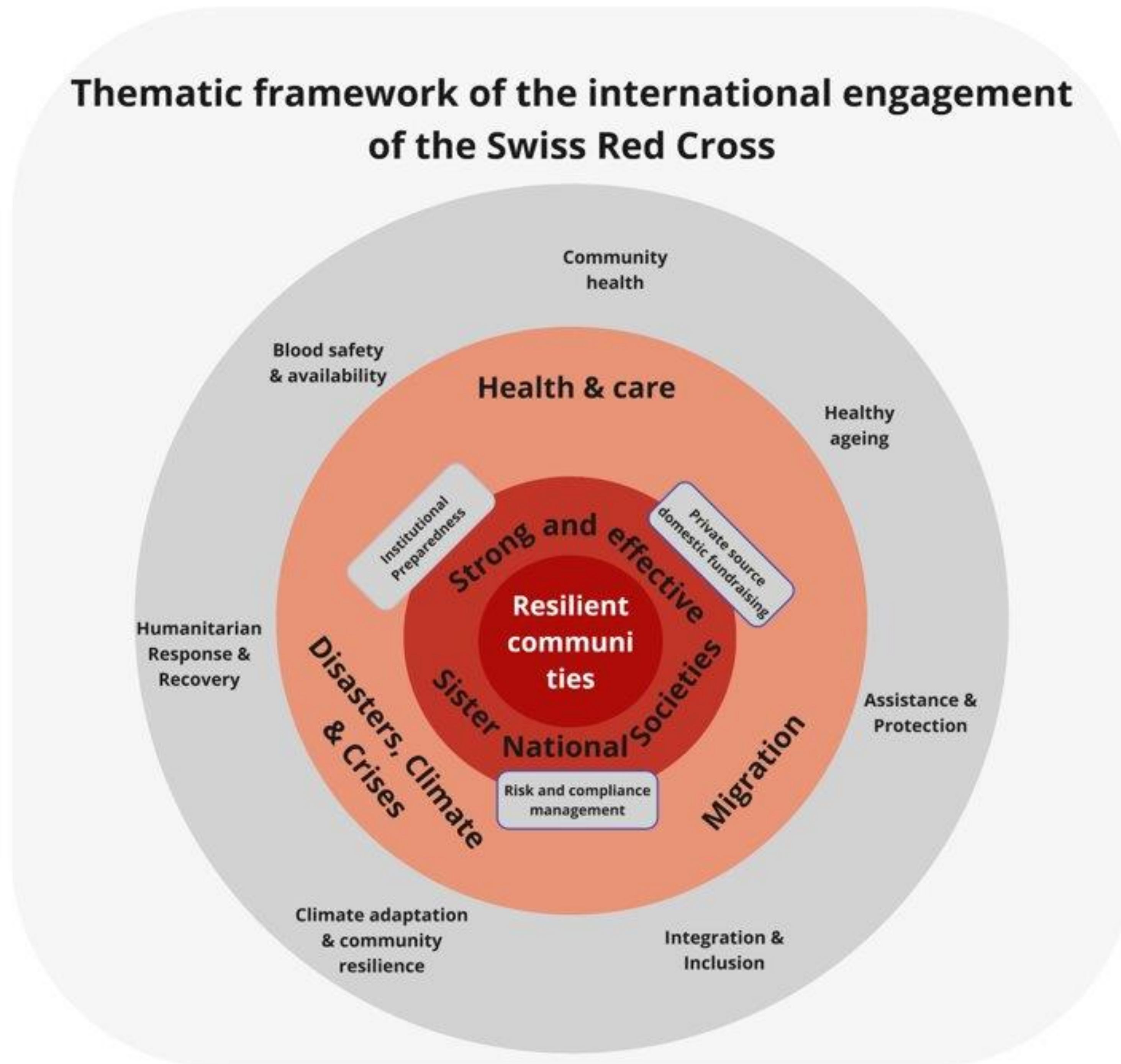
**GOAL 2** Sharpened geographical and thematic scope

**GOAL 3** Championing wider Movement cohesion (Red Pillar)





# The Thematic Framework 2025-2028

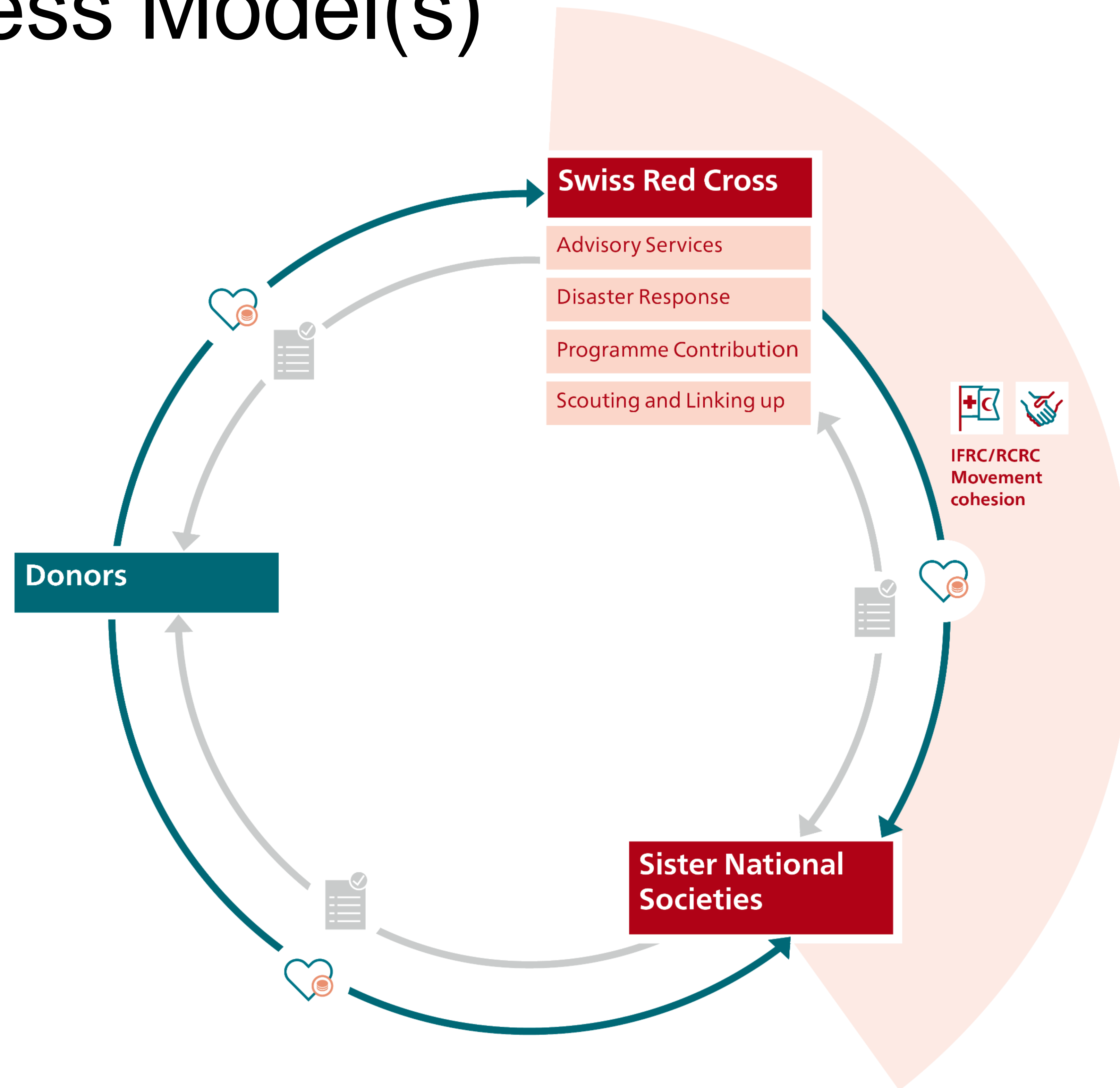


- SNS at the centre of action
- Focus on demanded key competencies

[National Society Development: what's that? \(Watch this short film on Youtube\)](#)



# The Business Model(s)





# Localising and a sub-regional approach to listening to the voices of the South: the case of the Swiss Red Cross with the Beninese Red Cross



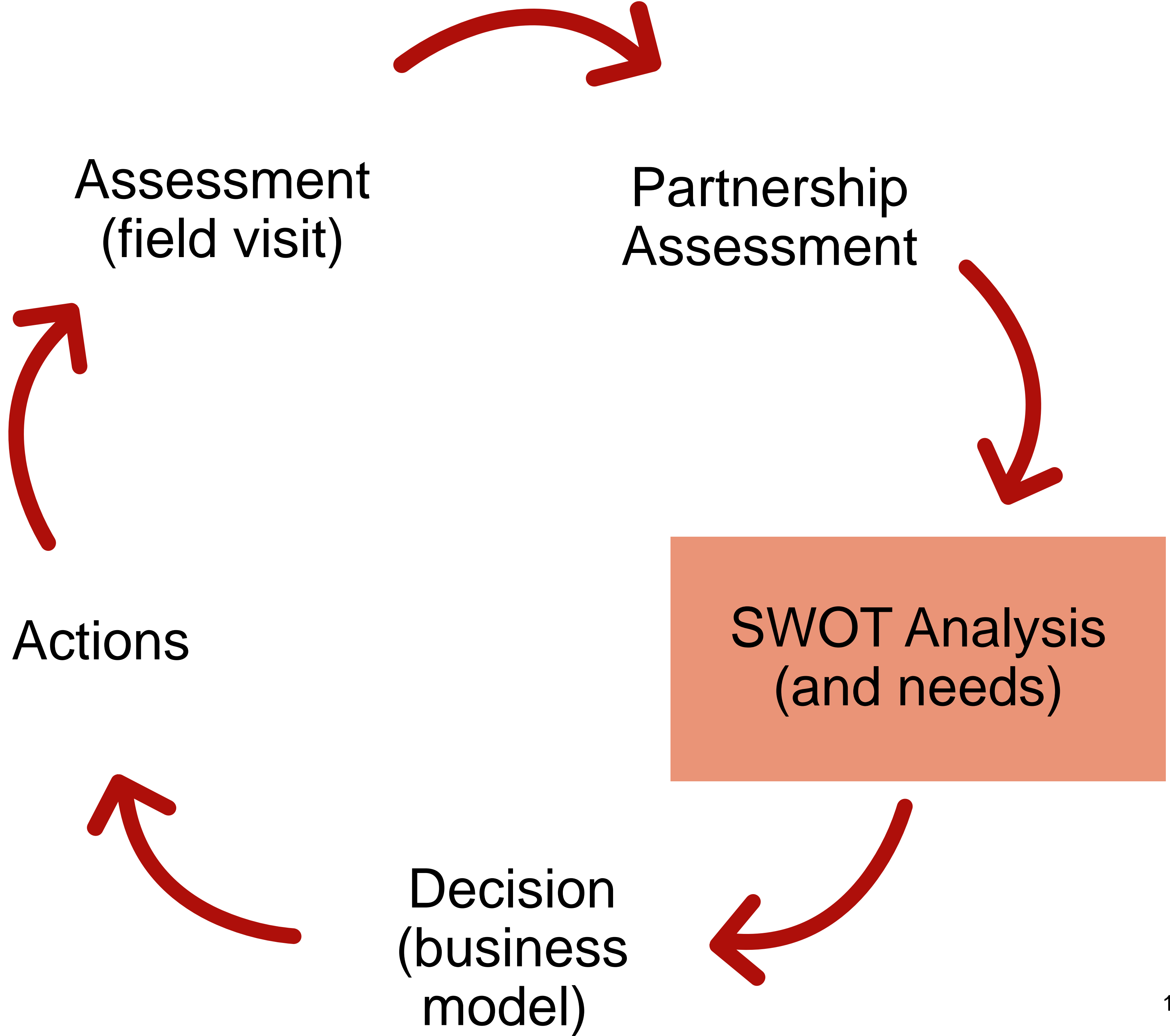


# Context

- The SRC is already active in Togo in the area of health, WASH, NSD, climate change adaptation
- The Benin Red Cross has heard about these interventions
- The Benin Red Cross wishes to enter into partnership with SRC
- Opportunity to test a regional approach



# Process of partnership with Benin Red Cross





Is the National Society willing/interested to engage in a partnership with SRC incl. the required investment of time and resources?

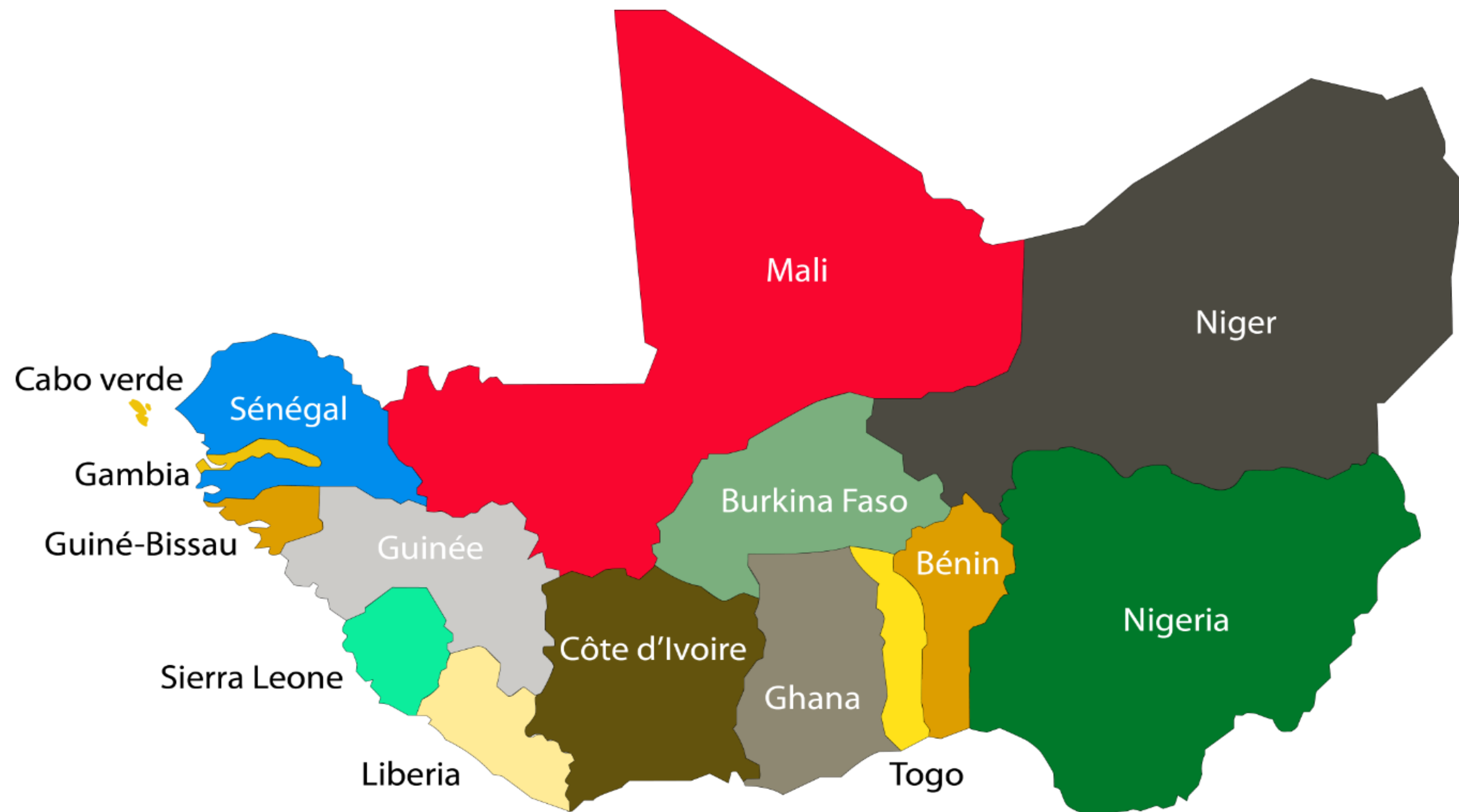


This partnership is of interest to the Benin Red Cross on several levels:

1. Contributing to the achievement of the objectives of its Strategic Development Plan (community health, WASH, nutrition and NSD)
2. Enabling Benin Red Cross to reposition itself with the Government through the Ministry of Health → fully play its auxiliary role



# Development plan and regional approach



Need to listen to the voices of the South, to have a vision of programmatic financing and cross-border actions



**Croix-Rouge suisse**  
**Schweizerisches Rotes Kreuz**  
**Croce Rossa Svizzera**

